

CALIFORNIA
BOARD OF BARBERING AND COSMETOLOGY



JULY 15, 2013
Education and Outreach Committee Meeting
Department of Consumer Affairs
1625 North Market Blvd.
Hearing Room S-102
Sacramento, CA 95834



Joseph Federico, Industry Member,
President

Mary Lou Amaro, Industry Member

Andrew Drabkin, Public Member

Richard Hedges, Public Member

Dr. Kari Williams, Industry Member

Kristy Underwood
Executive Officer

Edmund G. Brown Jr., Governor
State of California

Department of Consumer Affairs
Board of Barbering and Cosmetology

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Sacramento, CA 95834

California State Board of Barbering and Cosmetology

Education and Outreach Committee Meeting Agenda

Monday, July 15, 2013

1:00 P.M.

Or Upon Adjournment of the Board Meeting

Department of Consumer Affairs

1625 North Market Blvd.

Hearing Room S-102, 1st Floor

Sacramento, CA 95834

ALL TIMES ARE APPROXIMATE AND SUBJECT TO CHANGE

1. Welcome and Introductions
2. Election of Committee Chairperson
3. Discussion and Update from the Board's Outreach Committee
4. Discussion on Outreach Avenues Available to the Board
5. Discussion on a Proposed Outreach Calendar
6. Public Comment

Note: the Board may not discuss or take action on any matter raised during this public comment section, except to decide whether to place the matter on the agenda of a future meeting. [Government Code Sections 11125, 11125.7(a)]

A quorum of the Board will be present. Meetings of the Board of Barbering and Cosmetology are open to the public except when specifically noticed otherwise in accordance with the Open Meeting Act. The audience will be given appropriate opportunities to comment on any issue before the Board, but the Chair may apportion available time among those who wish to speak.

The meeting is accessible to the physically disabled. A person who needs disability-related accommodation or modification in order to participate in the meeting shall make a request no later than five (5) working days before the meeting to the Board by contacting Tami Guess at (916) 575-7144 or

No Attachment

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FY 12-13 Outreach/Industry Events

Participated:

- October 21, 2012: Electrology Association Convention(Sacramento)
Speaker: Kristy Underwood
- November 7, 2012: Paul Mitchel School (Sacramento)
Speaker: Kristy Underwood and Board Members
- March 21, 2013: Safety Nail News Report
Skpe for Fox News Channel 5 for San Diego
Speaker: Kristy Underwood
- April 14- 15, 2013: Cosmo Prof Spring Style Show (San Jose)
Attendee: Mary Lou Amaro
- April 17, 2013: Skyline Community College (San Bruno)
Speaker: Richard Hedges
- April 26, 2013: Parlier High School (Parlier)
Speaker: Mary Lou Amaro
- May 19, 2013: California Cosmetology Association Hair Show
(Redding)
Attendee: Mary Lou Amaro
- May 28, 2013: Lyle's Beauty College (Fresno)
Speakers: Mary Lou Amaro, Lupe Ramirez and Rachel Joy
- June 10, 2013: BBC's Open House Outreach Event (Sacramento)
Hosted: BBC Staff
Attendees: Schools, Students and Licensee's
- June 16, 2013: The International Latino Expo (Long Beach)
Attendee: Mary Lou Amaro
- June 24, 2013: Fox 40 News Live –Topic: Nail Safety (Sacramento)
Speaker: Kristy Underwood

- June 24, 2013: Univision Channel 19 –Topic: Safe Sandal Season (Sacramento)
Speaker: Cristina Valdivia
- July 1, 2013: Channel 10 News –Topic: Safe Sandal Season (Sacramento)
Speaker: Kristy Underwood
- July 3, 2013: Channel 3 News –Topic: Safe Sandal Season (Sacramento)
Speaker: Kristy Underwood

Scheduled:

- July 17, 2013: Nail Salon Town Hall Meeting (Orange)
Attendees: Kristy Underwood and Tammy Guess
- September 16, 2013: Sacramento City College (Sacramento)
Speaker: Kristy Underwood
- September 23, 2013: BBC's Outreach Event (Sacramento)
Hosted: BBC Staff
Attendees: Schools, Students and Licensee's

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